

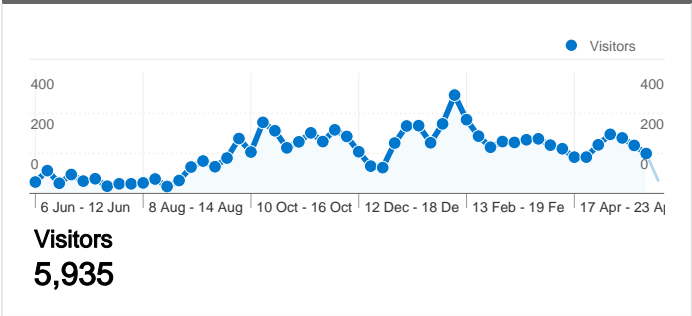
**Site Usage**

10,964 Visits      59.16% Bounce Rate

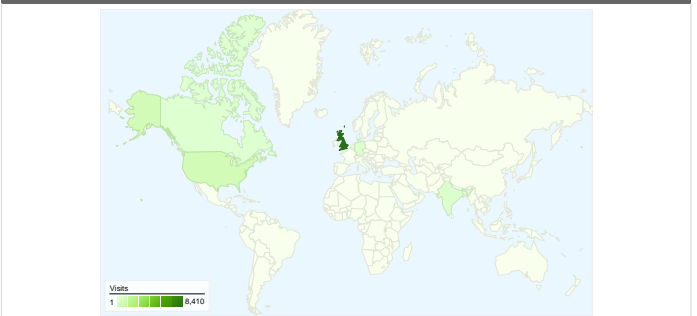
44,290 Pageviews      00:05:43 Avg. Time on Site

4.04 Pages/Visit      53.44% % New Visits

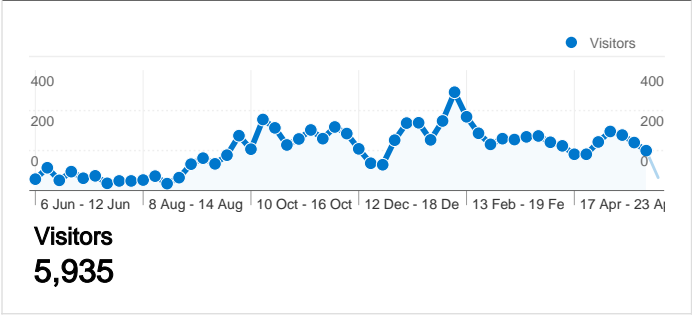
**Absolute Unique Visitors**



**Map Overlay**



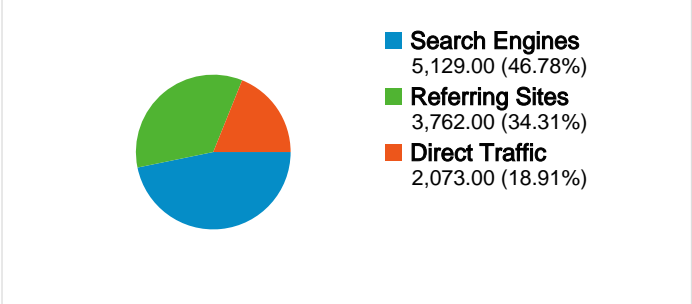
**Visitors Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/	14,464	32.66%
/user/login	1,172	2.65%
/content/sand-casting-part-	651	1.47%
/frontpage?page=1	579	1.31%
/content/life-drawing-laurence-	498	1.12%

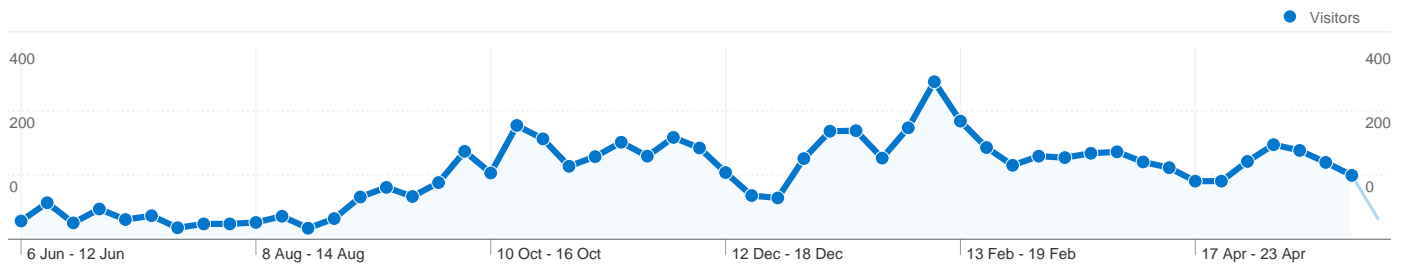
**Traffic Sources Overview**



# Absolute Unique Visitors

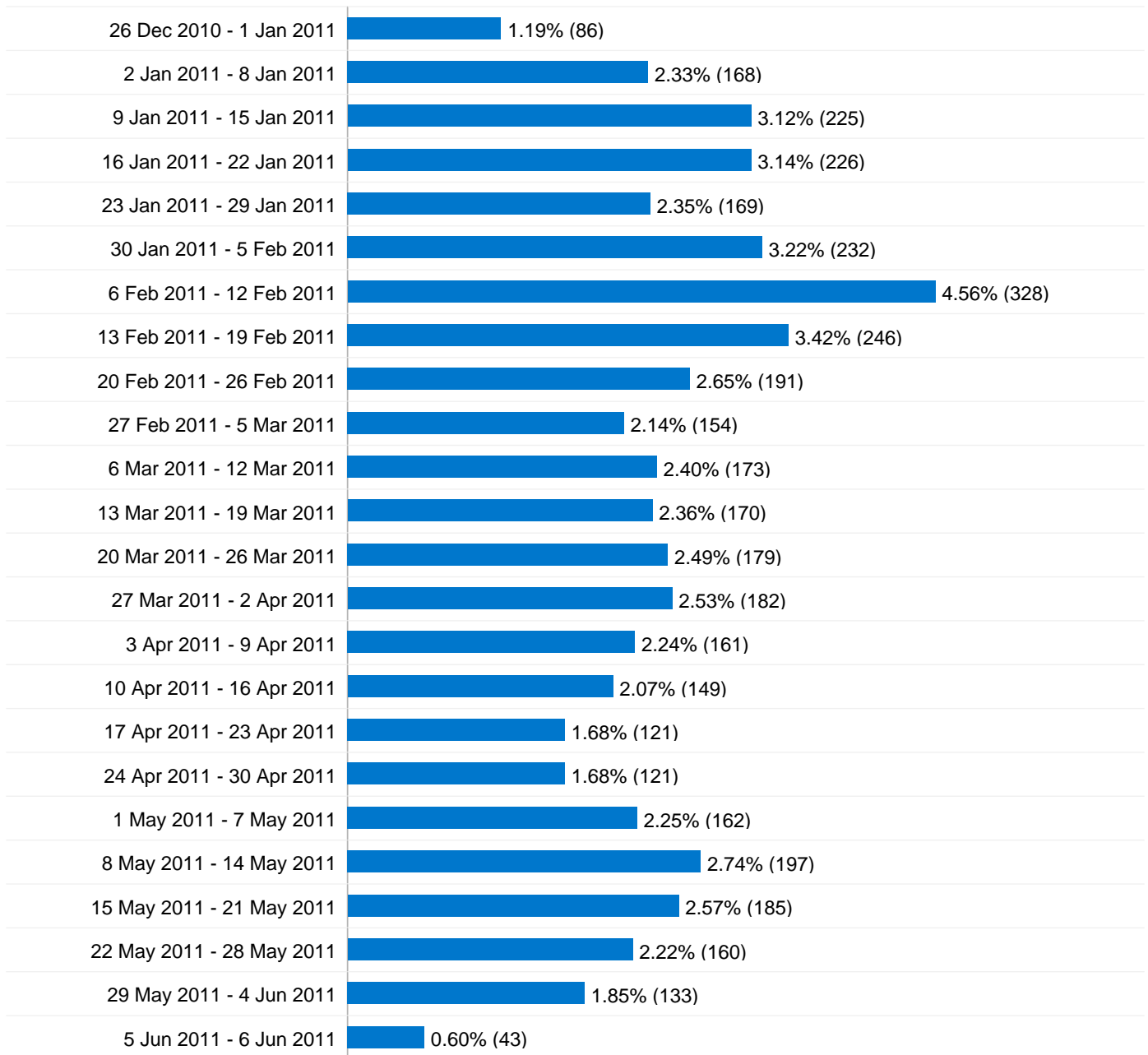
6 Jun 2010 - 6 Jun 2011

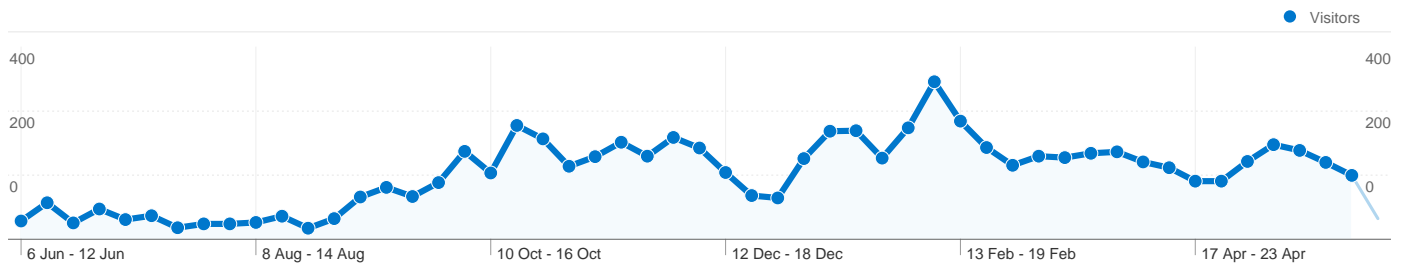
Comparing to: Site



## 5,935 Absolute Unique Visitors

6 Jun 2010 - 12 Jun 2010	0.53% (38)
13 Jun 2010 - 19 Jun 2010	1.06% (76)
20 Jun 2010 - 26 Jun 2010	0.47% (34)
27 Jun 2010 - 3 Jul 2010	0.88% (63)
4 Jul 2010 - 10 Jul 2010	0.57% (41)
11 Jul 2010 - 17 Jul 2010	0.68% (49)
18 Jul 2010 - 24 Jul 2010	0.33% (24)
25 Jul 2010 - 31 Jul 2010	0.44% (32)
1 Aug 2010 - 7 Aug 2010	0.44% (32)
8 Aug 2010 - 14 Aug 2010	0.49% (35)
15 Aug 2010 - 21 Aug 2010	0.67% (48)
22 Aug 2010 - 28 Aug 2010	0.32% (23)
29 Aug 2010 - 4 Sep 2010	0.60% (43)
5 Sep 2010 - 11 Sep 2010	1.22% (88)
12 Sep 2010 - 18 Sep 2010	1.50% (108)
19 Sep 2010 - 25 Sep 2010	1.24% (89)
26 Sep 2010 - 2 Oct 2010	1.64% (118)
3 Oct 2010 - 9 Oct 2010	2.54% (183)
10 Oct 2010 - 16 Oct 2010	1.92% (138)
17 Oct 2010 - 23 Oct 2010	3.29% (237)
24 Oct 2010 - 30 Oct 2010	2.90% (209)
31 Oct 2010 - 6 Nov 2010	2.11% (152)
7 Nov 2010 - 13 Nov 2010	2.39% (172)
14 Nov 2010 - 20 Nov 2010	2.81% (202)
21 Nov 2010 - 27 Nov 2010	2.40% (173)
28 Nov 2010 - 4 Dec 2010	2.94% (212)
5 Dec 2010 - 11 Dec 2010	2.64% (190)
12 Dec 2010 - 18 Dec 2010	1.93% (139)
19 Dec 2010 - 25 Dec 2010	1.26% (91)





**5,935 people visited this site**


 **10,964 Visits**


 **5,935 Absolute Unique Visitors**

 **44,290 Pageviews**

 **4.04 Average Pageviews**

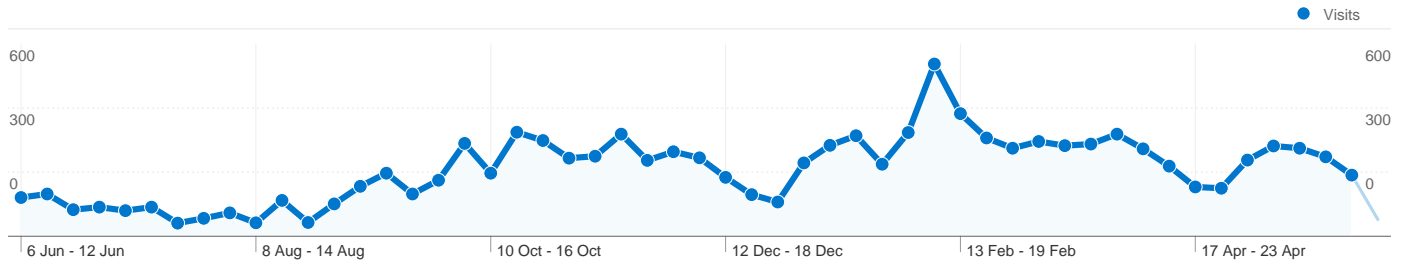
 **00:05:43 Time on Site**

 **59.16% Bounce Rate**




 **53.44% New Visits**

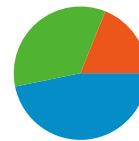
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Firefox	3,854	35.15%	Unknown	5,017	45.76%
Safari	3,249	29.63%	DSL	2,973	27.12%
Internet Explorer	2,440	22.25%	T1	1,993	18.18%
Chrome	1,260	11.49%	Cable	910	8.30%
Mozilla Compatible Agent	69	0.63%	Dialup	48	0.44%



All traffic sources sent a total of 10,964 visits

-  **18.91%** Direct Traffic
-  **34.31%** Referring Sites
-  **46.78%** Search Engines

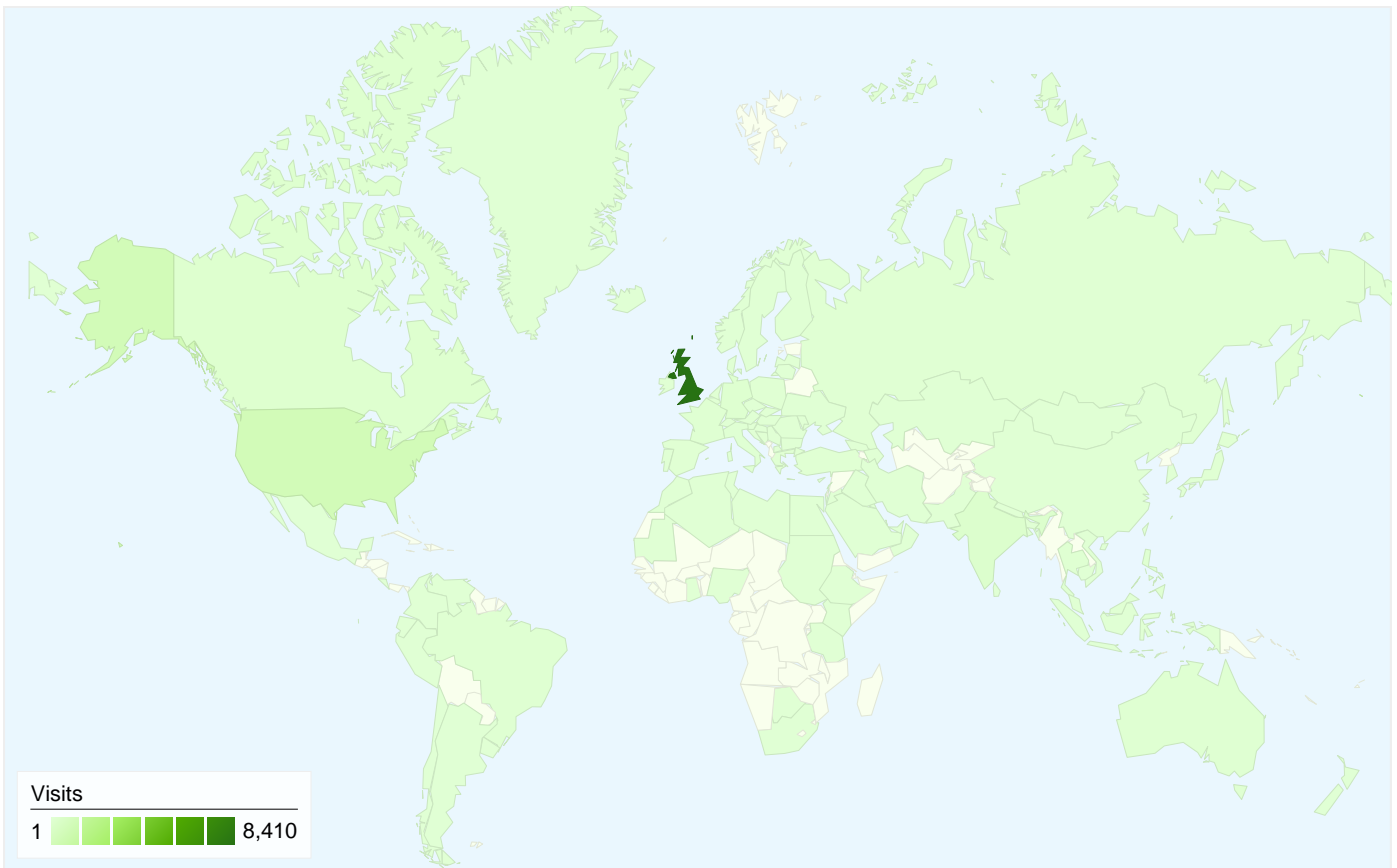


- **Search Engines**  
5,129.00 (46.78%)
- **Referring Sites**  
3,762.00 (34.31%)
- **Direct Traffic**  
2,073.00 (18.91%)

## Top Traffic Sources

Sources	Visits	% visits
google (organic)	4,873	44.45%
(direct) ((none))	2,073	18.91%
blackboard.arts.ac.uk	1,192	10.87%
facebook.com (referral)	912	8.32%
my.arts.ac.uk (referral)	326	2.97%

Keywords	Visits	% visits
process arts	1,621	31.60%
process.arts	108	2.11%
marco chiandetti	92	1.79%
process art	73	1.42%
laurence noga	60	1.17%

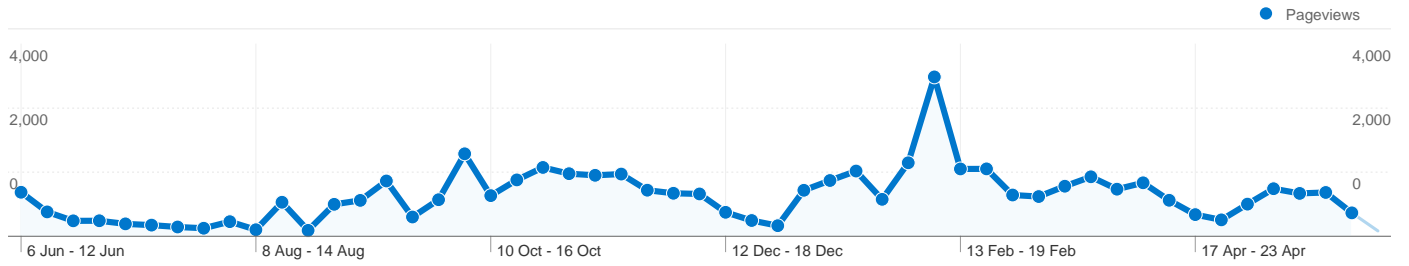


## 10,964 visits came from 107 countries/territories

### Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United Kingdom	8,410	4.65	00:06:42	45.40%	55.40%
United States	704	2.13	00:05:57	76.56%	70.45%
India	199	1.64	00:01:20	91.96%	77.39%
Canada	133	1.87	00:01:48	96.24%	75.94%
Germany	107	2.36	00:02:07	75.70%	65.42%
Hong Kong	75	1.61	00:01:22	17.33%	77.33%
France	73	1.96	00:01:16	86.30%	69.86%
Brazil	72	1.92	00:00:32	73.61%	70.83%
Thailand	61	1.74	00:01:23	22.95%	81.97%
Australia	59	1.92	00:00:40	89.83%	79.66%

1 - 10 of 107



Pages on this site were viewed a total of 44,290 times

 **44,290** Pageviews

 **25,732** Unique Views

 **59.16%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	14,464	32.66%
/user/login	1,172	2.65%
/content/sand-casting-part-one-philip-white-and-jenny-dunseath	651	1.47%
/frontpage?page=1	579	1.31%
/content/life-drawing-laurence-noga-wimbledon-foundation-	498	1.12%