

Site Usage

24,918 Visits

58.07% Bounce Rate

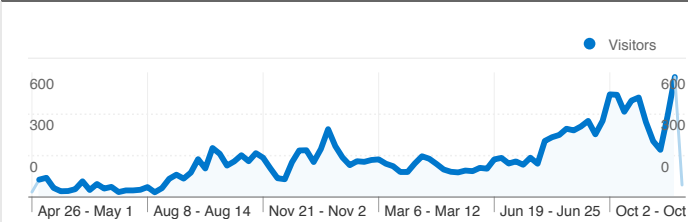
102,157 Pageviews

00:05:29 Avg. Time on Site

4.10 Pages/Visit

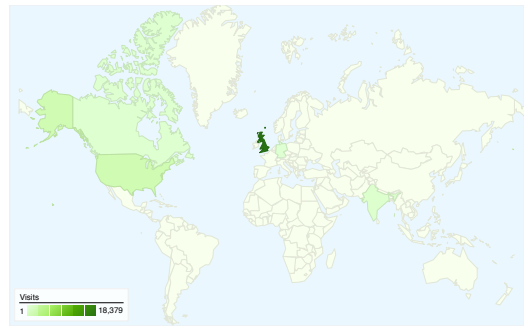
56.06% % New Visits

Absolute Unique Visitors

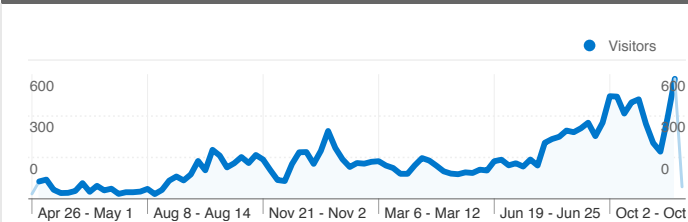


Visitors
14,019

Map Overlay



Visitors Overview

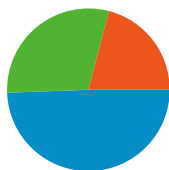


Visitors
14,019

Content Overview

Pages	Pageviews	% Pageviews
/	27,355	26.78%
/user/login	2,615	2.56%
/frontpage	1,700	1.66%
/create	1,249	1.22%
/users/cfollows	1,166	1.14%

Traffic Sources Overview

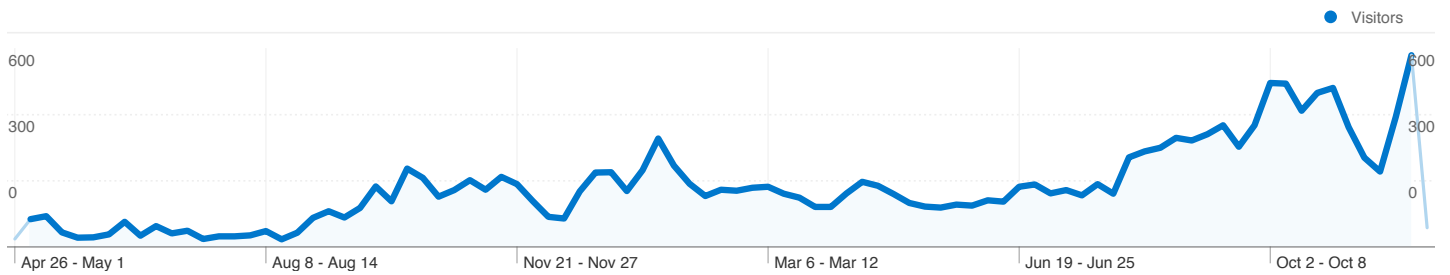


- **Search Engines**
12,316.00 (49.43%)
- **Referring Sites**
7,387.00 (29.65%)
- **Direct Traffic**
5,215.00 (20.93%)

Absolute Unique Visitors

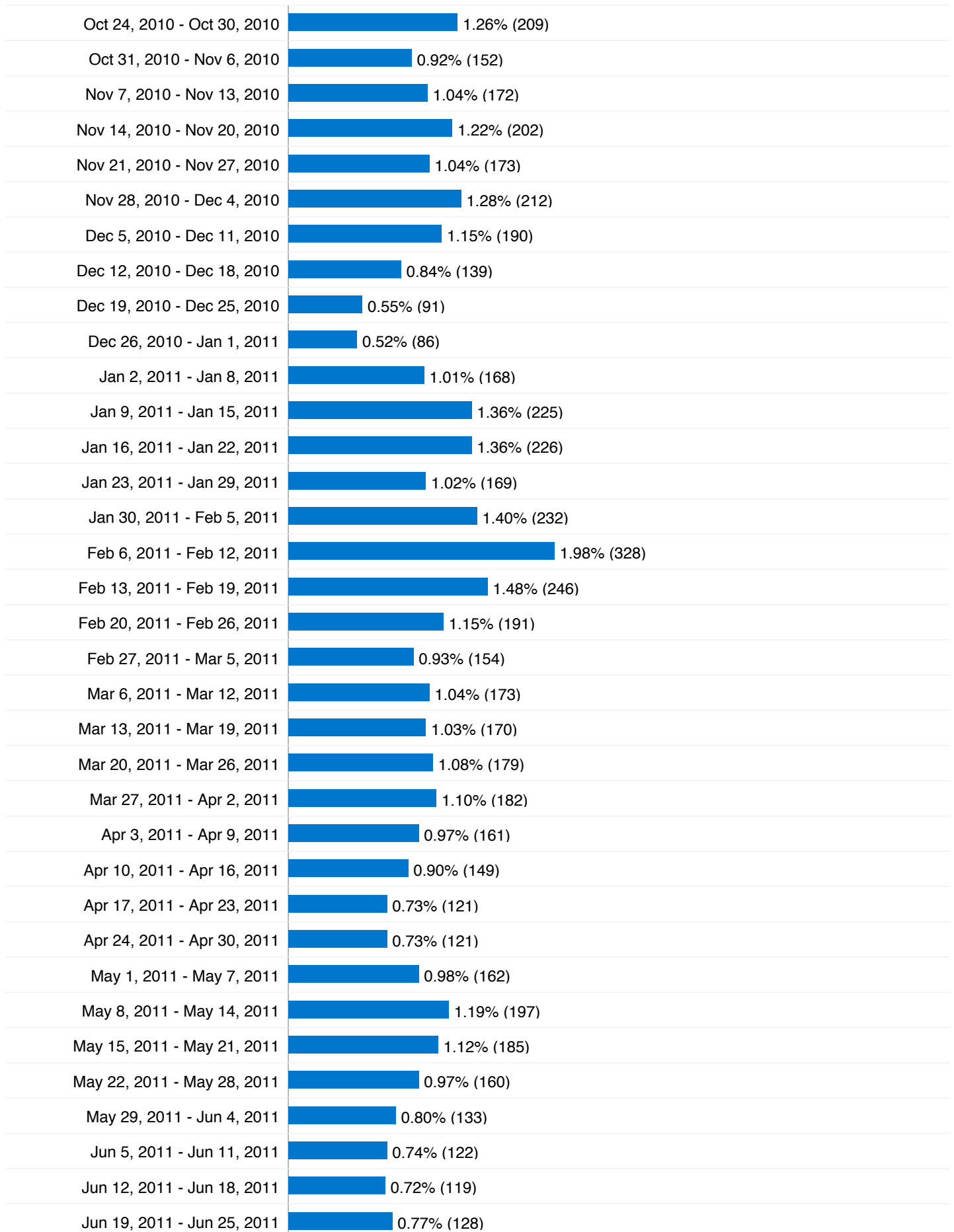
Apr 26, 2010 - Jan 15, 2012

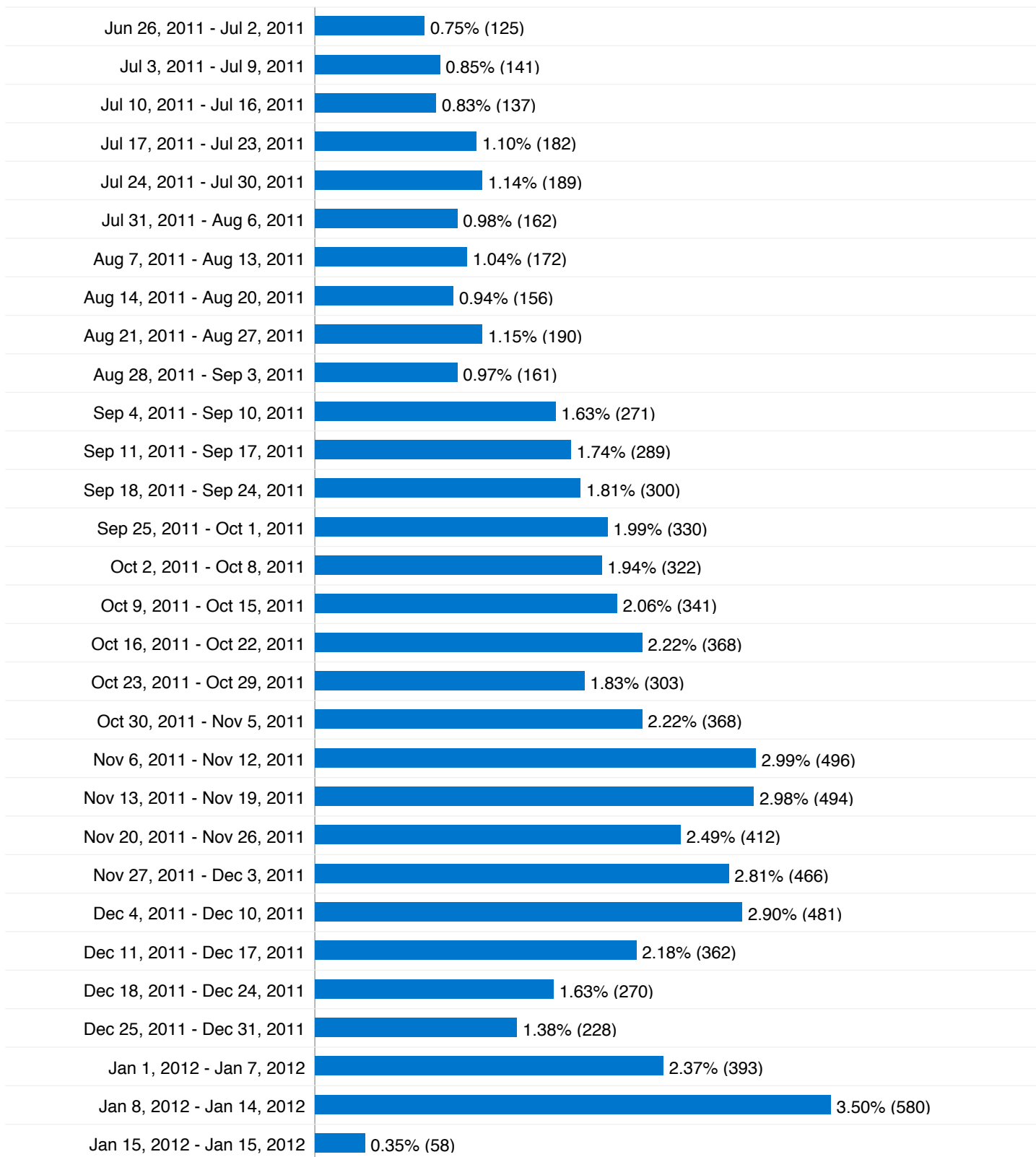
Comparing to: Site

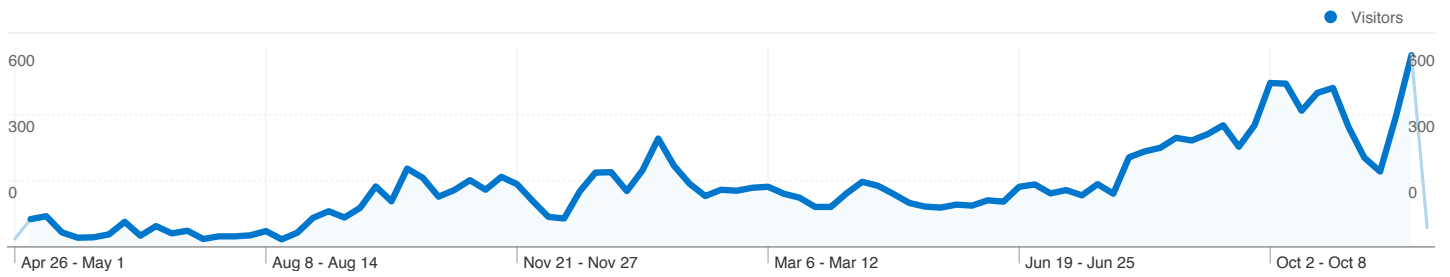


14,019 Absolute Unique Visitors

Apr 26, 2010 - May 1, 2010	0.14% (24)
May 2, 2010 - May 8, 2010	0.51% (84)
May 9, 2010 - May 15, 2010	0.56% (93)
May 16, 2010 - May 22, 2010	0.27% (44)
May 23, 2010 - May 29, 2010	0.17% (28)
May 30, 2010 - Jun 5, 2010	0.17% (29)
Jun 6, 2010 - Jun 12, 2010	0.23% (38)
Jun 13, 2010 - Jun 19, 2010	0.46% (76)
Jun 20, 2010 - Jun 26, 2010	0.21% (34)
Jun 27, 2010 - Jul 3, 2010	0.38% (63)
Jul 4, 2010 - Jul 10, 2010	0.25% (41)
Jul 11, 2010 - Jul 17, 2010	0.30% (49)
Jul 18, 2010 - Jul 24, 2010	0.14% (24)
Jul 25, 2010 - Jul 31, 2010	0.19% (32)
Aug 1, 2010 - Aug 7, 2010	0.19% (32)
Aug 8, 2010 - Aug 14, 2010	0.21% (35)
Aug 15, 2010 - Aug 21, 2010	0.29% (48)
Aug 22, 2010 - Aug 28, 2010	0.14% (23)
Aug 29, 2010 - Sep 4, 2010	0.26% (43)
Sep 5, 2010 - Sep 11, 2010	0.53% (88)
Sep 12, 2010 - Sep 18, 2010	0.65% (108)
Sep 19, 2010 - Sep 25, 2010	0.54% (89)
Sep 26, 2010 - Oct 2, 2010	0.71% (118)
Oct 3, 2010 - Oct 9, 2010	1.10% (183)
Oct 10, 2010 - Oct 16, 2010	0.83% (138)
Oct 17, 2010 - Oct 23, 2010	1.43% (237)








14,019 people visited this site

 **24,918** Visits


 **14,019** Absolute Unique Visitors

 **102,157** Pageviews

 **4.10** Average Pageviews

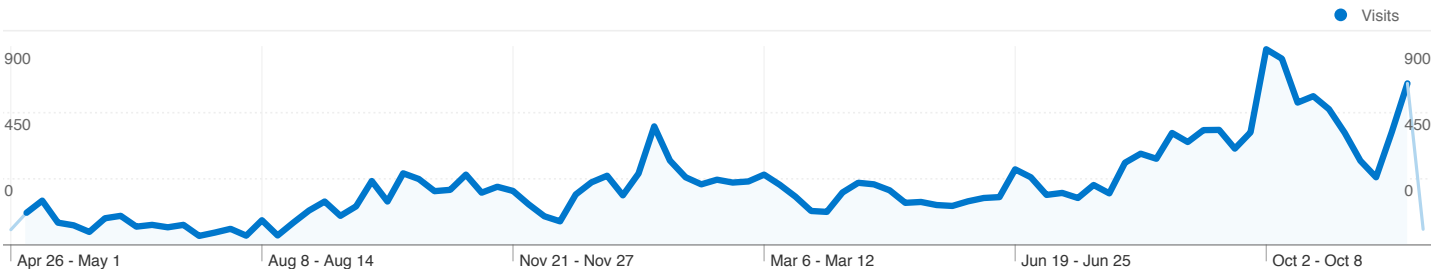
 **00:05:29** Time on Site

 **58.07%** Bounce Rate




 **56.06%** New Visits

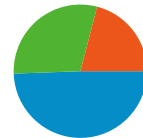
Technical Profile

Browser	Visits	% visits
Safari	8,100	32.51%
Firefox	7,867	31.57%
Internet Explorer	4,931	19.79%
Chrome	3,558	14.28%
Mozilla Compatible Agent	154	0.62%



All traffic sources sent a total of 24,918 visits

-  **20.93%** Direct Traffic
-  **29.65%** Referring Sites
-  **49.43%** Search Engines

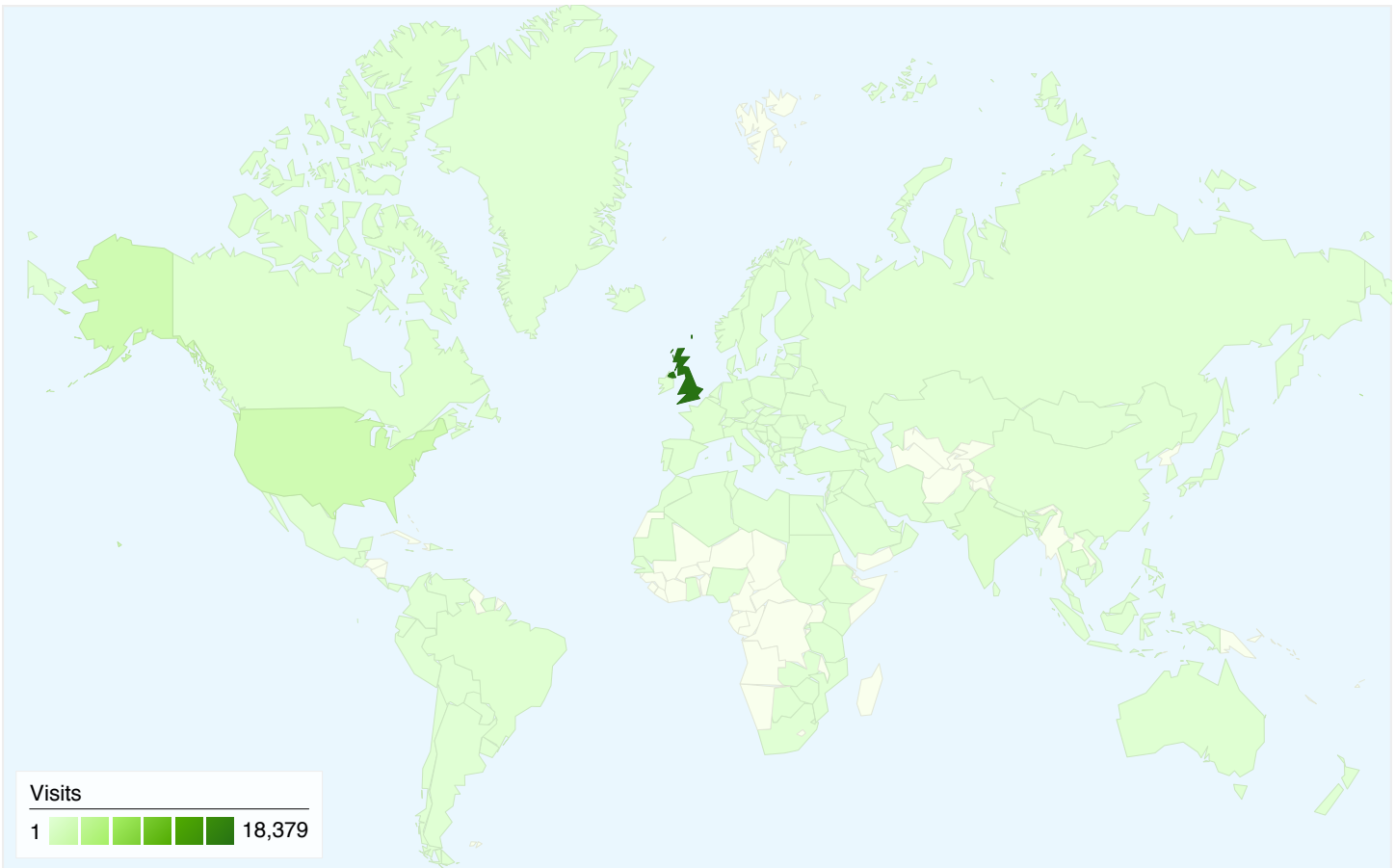


- **Search Engines**
12,316.00 (49.43%)
- **Referring Sites**
7,387.00 (29.65%)
- **Direct Traffic**
5,215.00 (20.93%)

Top Traffic Sources

Sources	Visits	% visits
google (organic)	11,703	46.97%
(direct) ((none))	5,215	20.93%
facebook.com (referral)	1,475	5.92%
blackboard.arts.ac.uk (referral)	1,386	5.56%
my.arts.ac.uk (referral)	687	2.76%

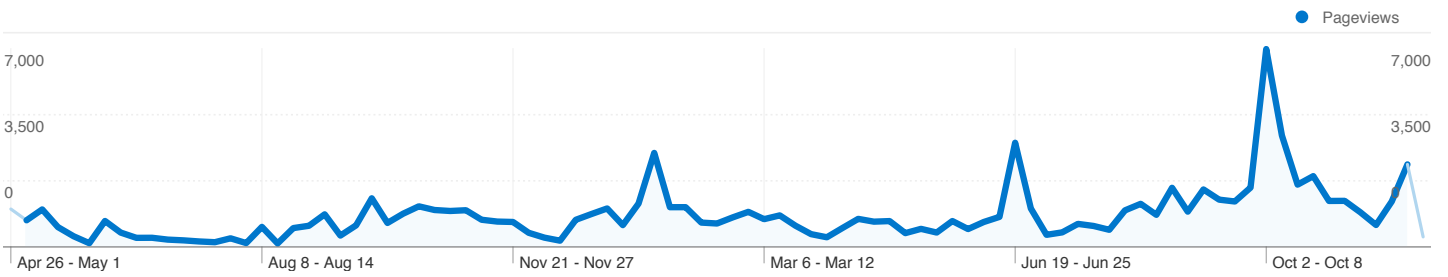
Keywords	Visits	% visits
process arts	2,904	23.58%
process.arts	499	4.05%
(not provided)	157	1.27%
process art	156	1.27%
cardboard sphere	141	1.14%




24,918 visits came from 138 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
24,918 % of Site Total: 100.00%	4.10 Site Avg: 4.10 (0.00%)	00:05:29 Site Avg: 00:05:29 (0.00%)	56.06% Site Avg: 56.06% (-0.01%)	58.07% Site Avg: 58.07% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom	18,379	4.79	00:06:37	46.66%	54.20%	
United States	1,850	2.02	00:03:14	83.95%	70.86%	
India	399	1.66	00:01:15	91.23%	76.19%	
Canada	284	1.91	00:01:24	94.72%	72.18%	
Germany	217	2.12	00:01:48	80.18%	64.98%	
Brazil	208	1.74	00:00:35	75.00%	73.56%	
Italy	204	2.36	00:02:05	73.04%	60.29%	
France	176	2.29	00:01:25	86.36%	65.34%	
Australia	146	2.03	00:00:59	91.78%	71.92%	

Finland	130	8.88	00:16:29	36.92%	36.15%
					1 - 10 of 138



Pages on this site were viewed a total of 102,157 times

 **102,157** Pageviews

 **60,841** Unique Views

 **58.08%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	27,355	26.78%
/user/login	2,615	2.56%
/frontpage	1,700	1.66%
/create	1,249	1.22%
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