

Site Usage

2,101 Visits

58.78% Bounce Rate

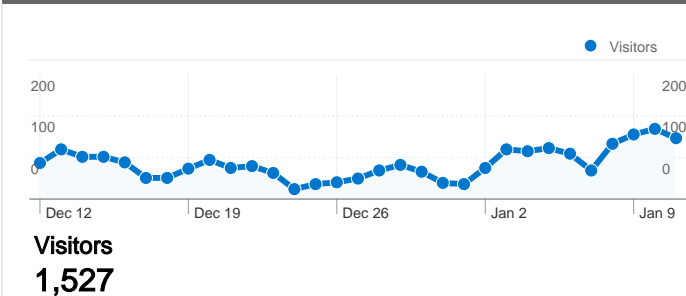
6,608 Pageviews

00:03:25 Avg. Time on Site

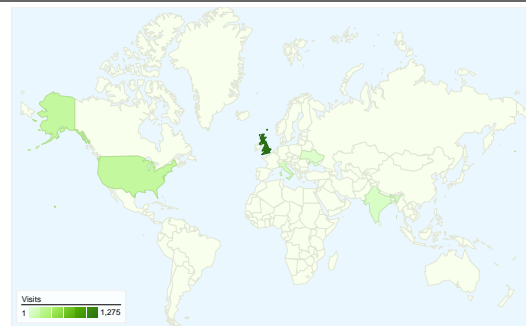
3.15 Pages/Visit

67.25% % New Visits

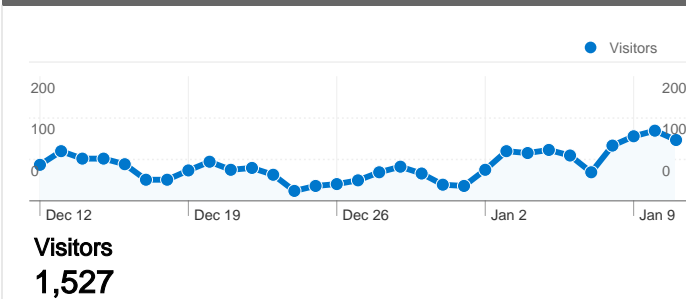
Absolute Unique Visitors



Map Overlay



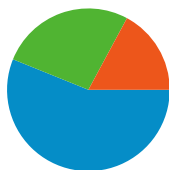
Visitors Overview



Content Overview

Pages	Pageviews	% Pageviews
/	1,259	19.05%
/frontpage	213	3.22%
/user/login	117	1.77%
/content/about-processarts	96	1.45%
/category/discipline/fine-art	81	1.23%

Traffic Sources Overview

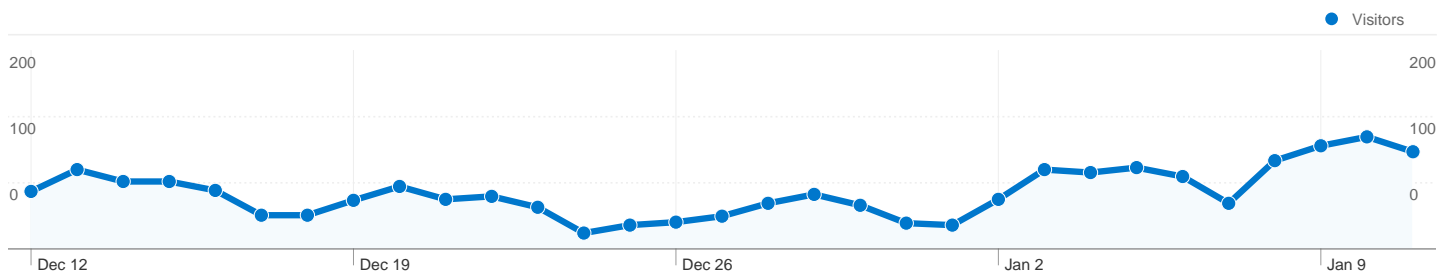


■ Search Engines
1,179.00 (56.12%)
■ Referring Sites
562.00 (26.75%)
■ Direct Traffic
360.00 (17.13%)

Absolute Unique Visitors

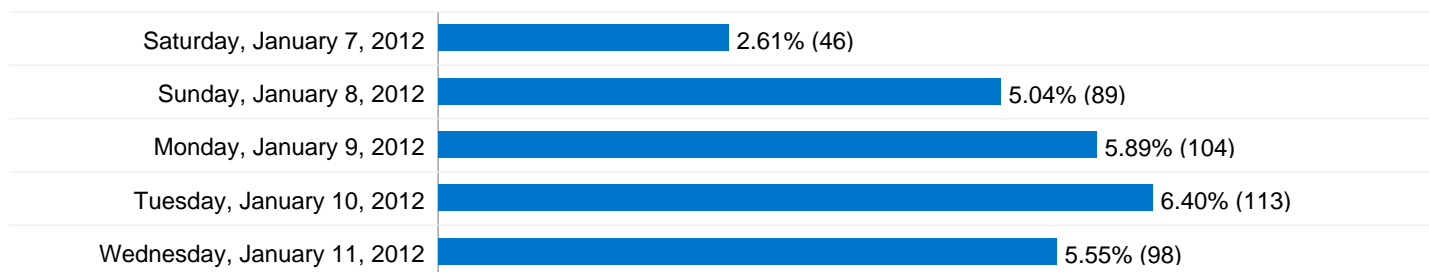
Dec 12, 2011 - Jan 11, 2012

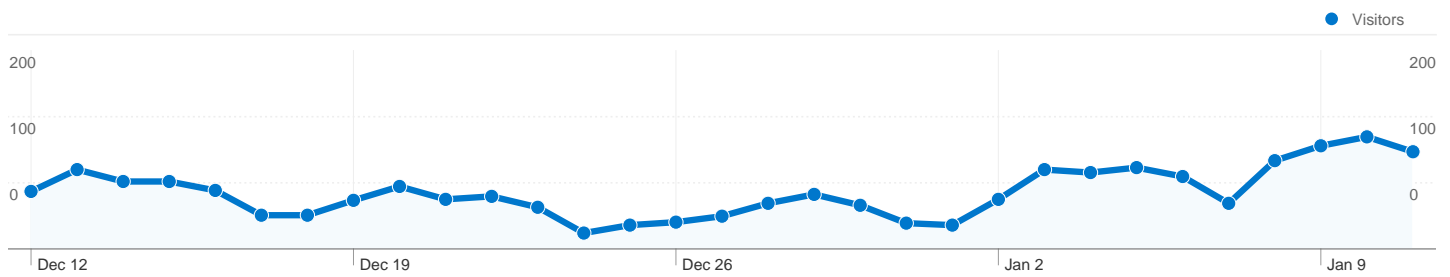
Comparing to: Site



1,527 Absolute Unique Visitors

Monday, December 12, 2011	3.29% (58)
Tuesday, December 13, 2011	4.53% (80)
Wednesday, December 14, 2011	3.85% (68)
Thursday, December 15, 2011	3.85% (68)
Friday, December 16, 2011	3.34% (59)
Saturday, December 17, 2011	1.93% (34)
Sunday, December 18, 2011	1.93% (34)
Monday, December 19, 2011	2.78% (49)
Tuesday, December 20, 2011	3.57% (63)
Wednesday, December 21, 2011	2.83% (50)
Thursday, December 22, 2011	3.00% (53)
Friday, December 23, 2011	2.38% (42)
Saturday, December 24, 2011	0.91% (16)
Sunday, December 25, 2011	1.36% (24)
Monday, December 26, 2011	1.53% (27)
Tuesday, December 27, 2011	1.87% (33)
Wednesday, December 28, 2011	2.61% (46)
Thursday, December 29, 2011	3.12% (55)
Friday, December 30, 2011	2.49% (44)
Saturday, December 31, 2011	1.47% (26)
Sunday, January 1, 2012	1.36% (24)
Monday, January 2, 2012	2.83% (50)
Tuesday, January 3, 2012	4.53% (80)
Wednesday, January 4, 2012	4.36% (77)
Thursday, January 5, 2012	4.65% (82)
Friday, January 6, 2012	4.14% (73)






1,527 people visited this site

 **2,101 Visits**

 **1,527 Absolute Unique Visitors**

 **6,608 Pageviews**

 **3.15 Average Pageviews**

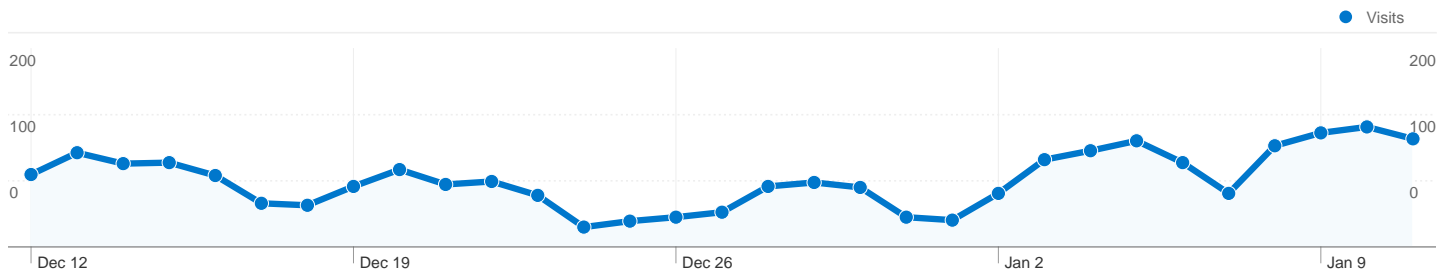
 **00:03:25 Time on Site**

 **58.78% Bounce Rate**

 **67.25% New Visits**

Technical Profile

Browser	Visits	% visits
Safari	676	32.18%
Firefox	514	24.46%
Internet Explorer	433	20.61%
Chrome	432	20.56%
Mozilla Compatible Agent	18	0.86%



All traffic sources sent a total of 2,101 visits



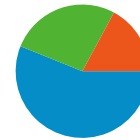
17.13% Direct Traffic



26.75% Referring Sites



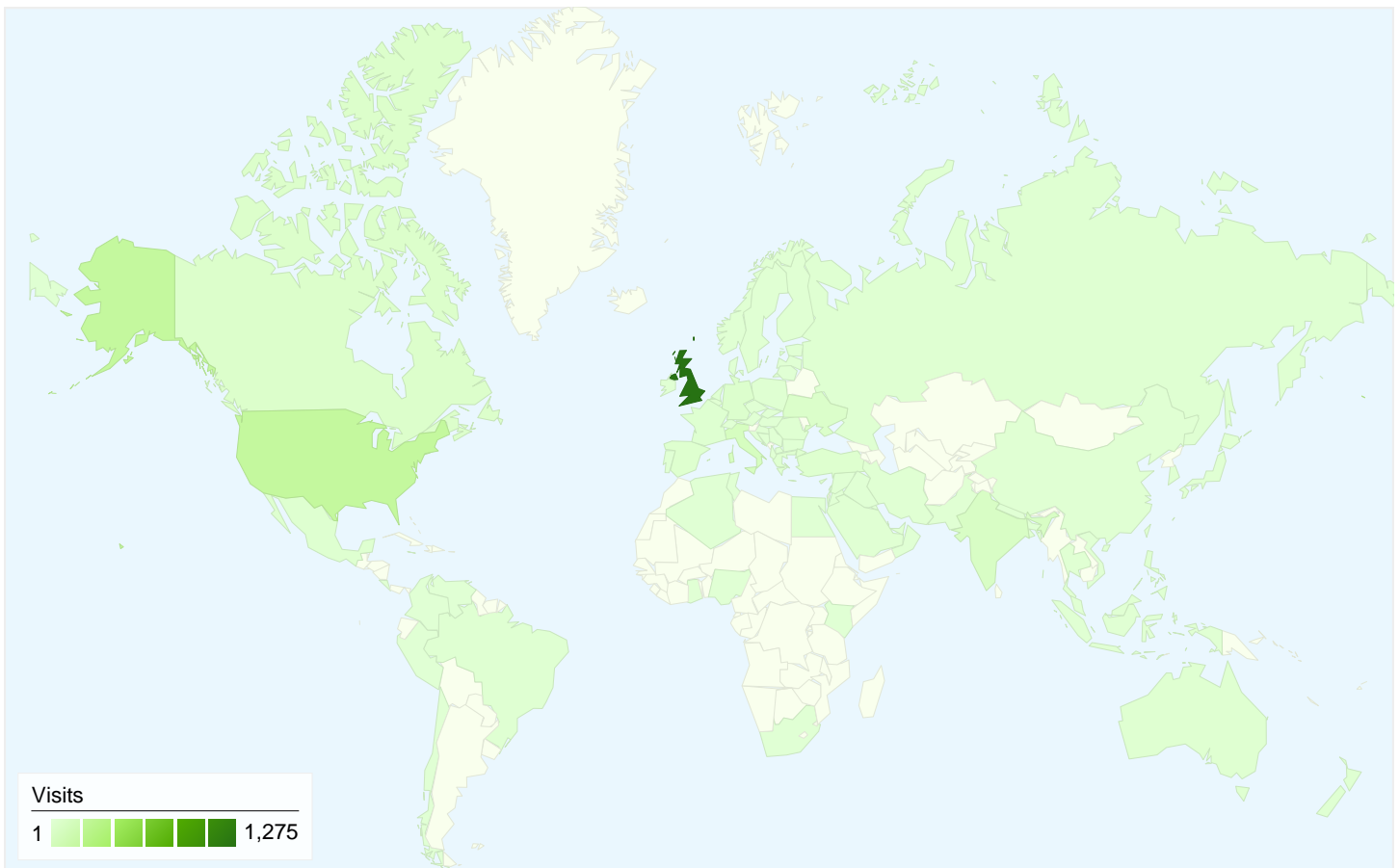
56.12% Search Engines



■ Search Engines
1,179.00 (56.12%)
■ Referring Sites
562.00 (26.75%)
■ Direct Traffic
360.00 (17.13%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
google (organic)	1,123	53.45%	process arts	178	15.10%
(direct) ((none))	360	17.13%	(not provided)	55	4.66%
arts.ac.uk (referral)	73	3.47%	dial ual	43	3.65%
my.arts.ac.uk (referral)	63	3.00%	paul hegarty stanford	33	2.80%
weareoca.com (referral)	49	2.33%	process.arts	21	1.78%

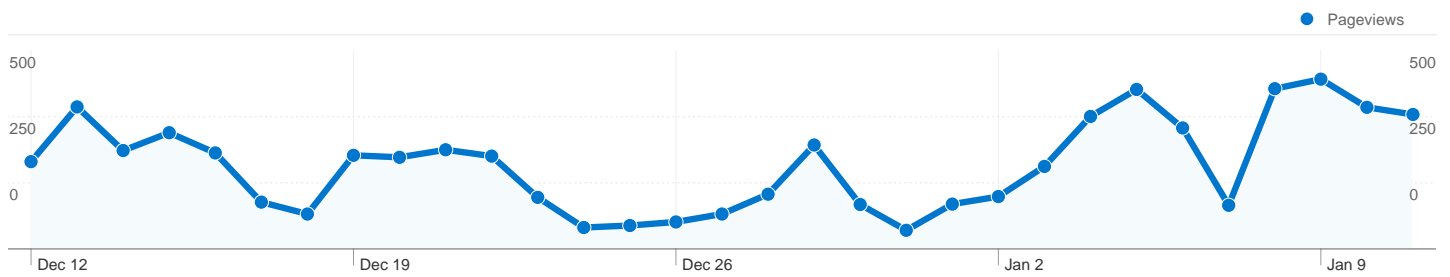


2,101 visits came from 87 countries/territories

Site Usage

Visits 2,101 % of Site Total: 100.00%	Pages/Visit 3.15 Site Avg: 3.15 (0.00%)	Avg. Time on Site 00:03:25 Site Avg: 00:03:25 (0.00%)	% New Visits 67.25% Site Avg: 67.25% (0.00%)	Bounce Rate 58.78% Site Avg: 58.78% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United Kingdom	1,275	3.85	00:04:31	58.04%	52.39%	
United States	207	1.94	00:01:31	92.75%	74.40%	
Italy	77	3.22	00:03:31	42.86%	42.86%	
India	60	1.82	00:01:37	88.33%	75.00%	
Ukraine	41	1.29	00:01:34	9.76%	85.37%	
Canada	36	2.00	00:00:37	91.67%	63.89%	
Germany	31	2.13	00:01:19	83.87%	48.39%	
Turkey	22	1.82	00:01:24	90.91%	50.00%	
Spain	21	1.95	00:01:02	100.00%	66.67%	

Mexico	19	3.37	00:04:06	57.89%	68.42%
1 - 10 of 87					



Pages on this site were viewed a total of 6,608 times

 **6,608** Pageviews

 **4,668** Unique Views

 **58.78%** Bounce Rate

Top Content

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/	1,259	19.05%
/frontpage	213	3.22%
/user/login	117	1.77%
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