

Site Usage

3,773 Visits

12,719 Pageviews

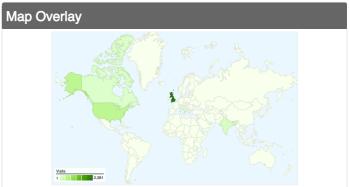
3.37 Pages/Visit

60.64% Bounce Rate

_______ 00:03:52 Avg. Time on Site

67.53% % New Visits





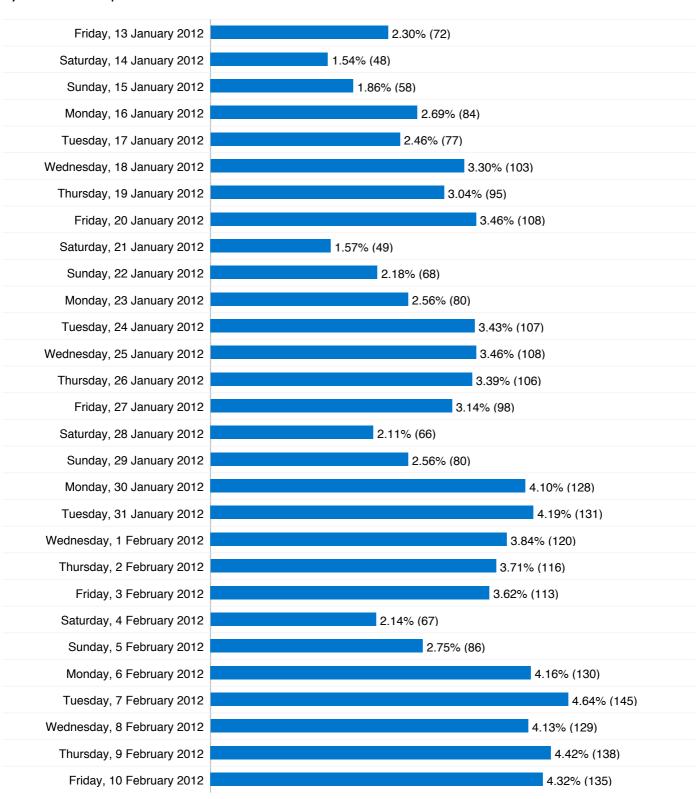


| Content Overview | | | | |
|------------------------------|-----------|-------------|--|--|
| Pages | Pageviews | % Pageviews | | |
| 1 | 2,334 | 18.35% | | |
| /frontpage | 263 | 2.07% | | |
| /category/tags/fashion- | 243 | 1.91% | | |
| /user/login | 218 | 1.71% | | |
| /content/28-cardboard-sphere | 183 | 1.44% | | |

| Traffic Sources Overview | |
|--------------------------|--|
| | Search Engines 2,089.00 (55.37%) Referring Sites 1,133.00 (30.03%) Direct Traffic 551.00 (14.60%) |



2,683 Absolute Unique Visitors



| Saturday, 11 February 2012 | 2.43% (76) |
|----------------------------|-------------|
| Sunday, 12 February 2012 | 2.88% (90) |
| Monday, 13 February 2012 | 3.62% (113) |



2,683 people visited this site

3,773 Visits

2,683 Absolute Unique Visitors

12,719 Pageviews

3.37 Average Pageviews

00:03:52 Time on Site

60.64% Bounce Rate

67.53% New Visits

Technical Profile

| Browser | Visits | % visits |
|-------------------|--------|----------|
| Safari | 1,180 | 31.27% |
| Firefox | 939 | 24.89% |
| Chrome | 795 | 21.07% |
| Internet Explorer | 744 | 19.72% |
| Android Browser | 39 | 1.03% |

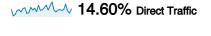
process.arts.ac.uk

Traffic Sources Overview

Comparing to: Site



All traffic sources sent a total of 3,773 visits



30.03% Referring Sites

55.37% Search Engines

| Search Engines |
|-------------------|
| 2,089.00 (55.37%) |
| Referring Sites |
| 1,133.00 (30.03%) |
| Direct Traffic |
| 551.00 (14.60%) |

Top Traffic Sources

| Sources | Visits | % visits |
|---------------------------------|--------|----------|
| google (organic) | 1,978 | 52.43% |
| (direct) ((none)) | 551 | 14.60% |
| fashioncolloquia.com (referral) | 170 | 4.51% |
| arts.ac.uk (referral) | 116 | 3.07% |
| my.arts.ac.uk (referral) | 109 | 2.89% |

| Keywords | Visits | % visits |
|------------------|--------|----------|
| process arts | 197 | 9.43% |
| (not provided) | 116 | 5.55% |
| tirantis | 67 | 3.21% |
| dial ual | 53 | 2.54% |
| cardboard sphere | 39 | 1.87% |



3,773 visits came from 97 countries/territories

| Site Usage | | | | | | |
|---------------------------------------|--|--------------------------|-------------|---|---|--------------|
| Visits 3,773 % of Site Total: 100.00% | Pages/Visit 3.37 Site Avg: 3.37 (0.00%) | 00:03 Site Avg | | % New Visits 67.53% Site Avg: 67.53% (0.00%) | Bounce 60.64 Site Avg 60.64 | % |
| Country/Territory | | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| United Kingdom | | 2,381 | 4.14 | 00:05:12 | 56.78% | 54.77% |
| United States | | 456 | 1.86 | 00:01:12 | 90.57% | 71.05% |
| India | | 128 | 2.08 | 00:02:31 | 85.94% | 73.44% |
| Canada | | 73 | 1.97 | 00:01:24 | 94.52% | 61.64% |
| Italy | | 50 | 2.06 | 00:04:41 | 86.00% | 58.00% |
| Mexico | | 45 | 1.22 | 00:00:47 | 22.22% | 86.67% |
| Spain | | 37 | 2.59 | 00:02:15 | 83.78% | 67.57% |
| France | | 32 | 3.53 | 00:01:27 | 84.38% | 62.50% |
| Germany | | 29 | 1.76 | 00:01:48 | 93.10% | 79.31% |
| Ukraine | | 28 | 1.36 | 00:00:42 | 14.29% | 89.29% |
| | | | | | | 1 - 10 of 97 |



Pages on this site were viewed a total of 12,719 times

12,719 Pageviews

8,334 Unique Views

60.64% Bounce Rate

Top Content

| Pages | Pageviews | % Pageviews |
|----------------------------------|-----------|-------------|
| 1 | 2,334 | 18.35% |
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