

# DIAL PROJECT 2011–13

DIGITAL INTEGRATION INTO ARTS LEARNING

**A communities of practice approach to  
developing digital literacies at UAL**

## AIMS

Cultural change and improved graduate employability.

## OBJECTIVES

To encourage and support self-identifying and sustaining communities of practice in the creation of new resources, processes and learning networks.

## The DIAL Definition of Digital Literacies at UAL

Self-identified digital skills and attributes needed to support personal and professional digital practice, ranging from awareness and participation, application of good practice through to participation in emergent and innovative digital practices.



# WHAT

## Baseline blogs:

We used blogs to create a snapshot of UAL's day-to-day digital practices

## DIAL developed & supported communities of practice and interest groups

### Communities of Practice (COP):

Each COP group carried out its own mini project led by self-identified staff initiators in collaboration with DIAL. A number of outputs were produced and shared on Process.arts



Online Identities



Video pitches



Open learning



Drupal UAL



Things Unltd



Reflective practice

### Communities of Interest (COI):

COI groups explored common interests and activities happening across UAL. Mini projects and cross-college online cluster groups helped share resources, activities and good practice across UAL.



Copyright



Learning videos



Digital Literacies



Using Tablets



Social Media





Learning groups

# OUTPUTS

New models & approaches, video resources, learning and teaching templates, workshops, case studies, prototypes, unit development, policy development and new terms & standards all available to staff via **process.arts.ac.uk** as open educational resources (OERs)

# IMPACTS

-  Influenced and supported departmental strategic planning
-  Created new UAL cross college collaborations for digital literacies support

## DIAL SUPPORTED MANY OTHER GROUPS AND PROJECTS



Assessing Digital literacies



UAL:Badges



Conference Groups Online



Research Networks Online



Enterprise and Employability



Creative Digital Practice



Laser Cutting Collaborations



Open Source Software Group

# DIAL 2014 FORWARDS

Following the success of DIAL 2011 - 2013 UAL will continue to support the DIAL project in 2014

- ⚙️ Aligning DIAL and CLTAD e-learning developments
- ⚙️ Improve staff confidence and engagement with online learning and teaching
- ⚙️ Develop open interest groups and sustainable learning environments for supporting 'Creative Online Identities' development
- ⚙️ Use DIAL community of practice methods and approaches to evaluate web literacies and online learning skills of staff and students
- ⚙️ Explore innovative and experimental approaches to online learning and practice

