CSM PUBLIC: Local Encounters

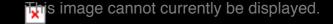
Creative Choices

Using creative thinking to support vulnerable women in Kings Cross

by Cath Caldwell, Sarah Gresty and Emily Wood

Who are Women at the Well?

This refuge provides a safe space for vulnerable street women with complex needs who are involved in or at risk of prostitution to support them with access to housing, physical and mental health services, access to legal support, access to drug and alcohol services and any other support. w@tw also offer food, shower and laundry facilities, health and wellbeing services and daily activities through the drop in whilst supporting women to gain access to mainstream services.



CSM and w@tw

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This project is a scoping exercise between the w@tw centre team and CSM's graphics and fashion academics, investigating how creative practices can enhance and extend the reach of this drop-in refuge. The w@tw values intend to empower women to 'make positive choices in their lives' and uses creativity as part of this safe rehabilitation environment. CSM also aims to empower students through creative choices but in an extremely different teaching and learning environment.

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Volunteer Roisin meets Sarah and Emily Wodd, simple artwork made by clients and coconut cake made by Virginia, chef

Immersion

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- VISIT ONE to w@tw: Cath and Sarah initial visit
- VISIT TWO to CSM: 23rd November tour of graphics and fashion studios
- VISIT THREE to w@tw: 30th November 9:30am to 11:00am, tour of 45-55 Birkenhead Street
- VISIT FOUR to CSM: Dec 7th White Show Thursday, First Year BA Fashion show

54-55 Birkenhead St. Kings Cross, WC1H 8BE

Amazing!

Stark exterior cloaking a warm heart

Friendly interaction

Collaborating:
Tolerating
difference

w@tw thoughts on CSM

Inspiring

No pressure to conform

Successful:
Good reputation
Positive comments
from students

Creative

Space to think

CSM thoughts on w@tw

This image cannot currently be displayed. patient inspiring supportive welcoming trustworthy rewarding empathtic forgiving

This image cannot currently be displayed. tough firm kings cross identity 'keeping it real'

complex linked to crime endless frustrating (some clients) perceived as bureaucratic

Communication

MARCH 1st 2017 Phase two: Creative Solutions

A mapping workshop hosted at CSM where design thinking methods were used to create connections for communicating our shared links showing potential workshops and collaborations.

Connection



Workshop

Phase three:



Creative Loop Workshop: W@twCamden Arts and Tourism Islington Creative Alliance Kings Cross Knowledge Quarter

Work in progress

- Transcript from our workshop
- User journey systems diagram
- Workshop alliances with Knowledge Quarter, British Library, Google.
- Proposal short report

"To work in partnership and build alliances to develop a more cohesive approach to meeting the needs of vulnerable women"

"To engage with the wider community and develop opportunities for involvement"

-Strategic objectives w@tw

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end

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