

# How Do I Become A Fashion Buyer?

This is a question that is entered into Google on average over 700 times per month!

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## HOW TO BECOME A FASHION BUYER

### HOW TO BECOME A FASHION BUYER?

As a Lecturer in Fashion Buying at the London College of Fashion 'How to become a Fashion Buyer?' is a question I am often asked. The Fashion industry can often seem inaccessible and a bit like a secret society!

This website has been created to provide 'an insiders guide' and to help answer the question of 'How to Become a Fashion Buyer?'. It will enable you to begin the exciting journey towards landing your dream job.

To be kept up to date on the latest news and events and to hear about Fashion Buying job opportunities please sign up to our mailing list.

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Fashion is an industry that appeals to large number of people however locating information on how to start a career in this industry is often difficult, with a recent BBC article highlighting that 23% of students felt they did not have enough information to make informed choices on further study, one student said:

*"You're told to pick subjects which you enjoy and are good at. So I took a total mismatch of subjects with no real end goal and nobody said to me that I might struggle to find a university course because of my mixed set of A-levels."* (BBC, 2014)

This is why as a lecturer in Fashion Buying with over 15 years experience in the fashion industry I have decided to launch a website to help guide the Fashion Buyers of tomorrow on to the right path for their future career. The website is full of useful information for those seeking a career in Fashion Buying, ranging from advice on what A-Levels to take, to recommended reading and top tips for applying to university. The site is now live at:

[www.howdoibecomeafashionbuyer.com](http://www.howdoibecomeafashionbuyer.com)

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